

1 **Preliminary Evaluation of Applicants to Master's Programs in Speech-Language**
2 **Pathology Using Vignettes and Criteria from a Holistic Review Process**

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24 **Abstract**

25 **Purpose:** Little is known about how others evaluate applicants to master’s programs in speech-
26 language pathology along criteria used during holistic review, despite more programs adopting
27 holistic review. This knowledge gap limits our understanding of whether holistic admissions may
28 offer a more equitable pathway to entering speech-language pathology. This study investigated
29 how faculty and Ph.D. students evaluated applicants to master’s speech-language pathology
30 programs along criteria used during holistic review.

31 **Method:** We administered a survey online through a Qualtrics platform. Respondents ($N = 66$)
32 were faculty and Ph.D. candidates in U.S. speech-language-hearing departments. Survey blocks
33 included demographics, professional background, and vignettes. Vignettes featured profiles of
34 applicants to master’s programs in speech-language pathology. Vignettes systematically varied
35 in the indicators of applicant criteria, which were specified at low, moderate, or high levels, or
36 not specified. After reading each vignette, respondents rated the applicant and indicated their
37 admissions decision. Analysis included descriptives.

38 **Results:** Relative to an applicant who was at a high level for all indicators except cultural and
39 linguistic diversity, respondents ranked applicants who varied in their indicators of criteria levels
40 lower. Respondents were also less likely to make an explicit “accept” decision (versus “waitlist”
41 or “reject”) for this latter group of applicants.

42 **Conclusion:** Even when implementing criteria used during holistic review, applicants who vary
43 from a “high-achieving” stereotype may still face barriers to entry. Future work is needed to
44 understand the precise nature of how holistic admissions review may play out in actual practice
45 and help increase diversity in the profession.

46 **Preliminary Evaluation of Applicants to Master’s Programs in Speech-Language**
47 **Pathology Using Vignettes and Criteria from a Holistic Review Process**

48 In the United States (U.S.), some graduate speech-language pathology graduate programs
49 are adopting holistic review and moving beyond traditional indicators to evaluate applicants
50 (Guiberson & Vigil, 2020). From an intersectional perspective, holistic review removes barriers
51 to entry that disproportionately impact racial/ethnic minorities (Crenshaw, 1989). However, it is
52 unknown how criteria used during holistic review function in speech-language pathology. Of
53 particular interest is how indicators of applicant quality (e.g., recommendation letters) relate to
54 evaluation of personal characteristics (i.e., criteria used during holistic review) and admissions
55 decisions. These criteria are often social constructs, such that applicant ratings rely on individual
56 interpretation of what a strong profile looks like. For example, a faculty member who uses a
57 personal statement to evaluate academic ability might actually be judging the applicant’s
58 adherence to stylistic conventions in academic writing, which is something that applicants from
59 more privileged backgrounds are more able to emulate (McGlynn, 2016).

60 More broadly, there is a need to understand how holistic review in speech-language
61 pathology may help diversify the profession. The American Speech-Language-Hearing
62 Association (ASHA; 2020a, 2020b) reports that less than 10% of its members are members of
63 color, and even fewer are bilingual service providers. These shortages may be tied to
64 underrepresentation of culturally and linguistically diverse (CLD) master’s students in speech-
65 language pathology (Horton-Ikard & Munoz, 2010). In 2018 to 2019, 34.6% of applicants to
66 master’s programs in speech-language pathology received an offer of admission, among a total
67 of 60,784 applications to master’s degree programs (Council of Academic Programs in
68 Communication Sciences and Disorders [CAPCSD] & ASHA, 2020). Of 19,185 master’s

69 students overall in speech-language pathology, 20.3% of first-year students were racial/ethnic
70 minorities (CAPCSD & ASHA, 2020). However, it is unknown how many applications came
71 from unique, minority applicants (CAPCSD & ASHA, 2020). Considering that minorities are
72 persistently underrepresented in ASHA, it may be that few minorities ultimately become speech-
73 language pathologists (SLP), because admissions is *the* point of access for entry to the profession
74 (Association of American Medical Colleges [AAMC], 2013; Boske et al., 2018). In all,
75 understanding how applicants are evaluated through holistic review is essential for understanding
76 pathways forward for intersectional excellence – and excellence overall – in the profession. This
77 report describes how faculty and doctoral students evaluate applicants to master’s programs in
78 speech-language pathology along criteria used during holistic review.

79 **Holistic Review**

80 Holistic review is a selection process that considers the whole applicant, including what
81 they would bring to the program (AAMC, 2010, 2021). Its purpose is to create a flexible,
82 individualized evaluation of applicant abilities relevant to success (AAMC, 2010; Kent &
83 McCarthy, 2016). The tenets of holistic review are: (a) criteria are broad, mission-aligned, and
84 consider diversity as integral to excellence; (b) using applicant experiences, personal
85 characteristics, and academics to inform applicant review in an equitable and evidence-based
86 manner; (c) consideration of applicants’ contributions to the class, institution, and profession; (d)
87 consideration of applicant race/ethnicity to achieve institutional goals related to institutional
88 mission (AAMC, 2010, 2013, 2021; Glazer et al., 2014). As such, diversity is not the goal, but a
89 means to achieving educational goals and institutional missions (AAMC, 2010, 2014).

90 ***Practices and Procedures***

91 To ensure fidelity of holistic review, programs must have practices and procedures in

92 place for each stage of holistic admissions: screening, interviewing, and selection of applicants
93 for admission (Glazer et al., 2014). The Holistic Review Scoring Model provides guidance on
94 specific practices and procedures (AAMC, 2013; Glazer et al., 2014). Under this model, schools
95 may adopt the following: (a) evaluation of applicant criteria related to specific missions or goals
96 of the school (e.g., research mission), (b) using an admissions missions statement that includes
97 diversity, (c) consideration of non-academic criteria in addition to academic metrics in screening,
98 (d) evaluation of non-academic criteria related to applicant background or experiences in
99 screening (e.g., socioeconomic status), (e) selection of students from the waitlist using the
100 school's missions or goals as guidance, and (f) providing training for the admissions committee
101 related to school mission and diversity (Glazer et al., 2014).

102 In addition to the above, other review practices include: (a) using rubrics, the same
103 interview questions, and multiple interviewers for all applicants (Posselt, 2016), (b) considering
104 interrater reliability in screening and interviewing (AAMC, 2010), (c) reviewing admissions data
105 to identify if there is bias in who is admitted or rejected, (d) training faculty on how to evaluate
106 applicants of diverse backgrounds (e.g., provide opportunities to learn about the quality of
107 education at minority-serving institutions), and (e) providing transparency about admissions
108 (Kent & McCarthy, 2016). Ultimately, programs should select applicants who best fit a
109 program's goals, mission, and values (Mandulak, 2021). This process entails pivoting from
110 solely selecting applicants on the basis of Graduate Record Examinations (GRE) scores,
111 selectivity of undergraduate institution, and undergraduate grade point average (GPA; Urban
112 Universities for Health, 2016).

113 *Holistic Review in Speech-Language Pathology and the Health Professions*

114 **Speech-Language Pathology.** A survey explored holistic review in accredited graduate

115 speech-language pathology programs nationwide (Guiberson & Vigil, 2020). We report the key
116 findings here. First, although a majority of programs reported using holistic review, their exact
117 usage varied: 14% reported using holistic review, 46% reported using some holistic review
118 practices, and 40% reported not using holistic review. Of programs using at least some holistic
119 review practices, 72% reported a positive impact, with more diversity in the program, more well-
120 rounded students, and better identification of clinically competent applicants. Further, while
121 diversity increased, applicant GPA and GRE scores and graduate outcomes (i.e., graduation rate,
122 employment rate, Praxis outcomes) did not change. Of the programs not using holistic review,
123 51% indicated concerns that admitted students would not be as academically prepared. Further,
124 only 29% of respondents believed CLD students faced barriers to entry to master's programs,
125 including academic ability and preparation and proficiency in mainstream American English.

126 Second, programs varied in the aspects they implemented at each stage. In screening,
127 85% of programs reported using a GPA cutoff (range: 2.75 – >3.3), and 73% of respondents
128 ranked GPA as the most important criterion. Few (26%) programs reported using a GRE cutoff
129 score. In applicant review and selection, 61% of respondents ranked GPA and 30% GRE scores
130 as an important or the most important criterion, respectively. Nearly half the respondents
131 reported considering bilingualism/multilingualism during these stages. Other common practices
132 across programs included consideration of non-academic criteria (e.g., interpersonal skills, oral
133 communication skills, professionalism, critical thinking) and diversity essay responses.

134 Overall, these findings suggest holistic review is on the rise in speech-language
135 pathology, although many programs do not fully follow the AAMC (2013) model. If only some
136 practices are in place, holistic review may not increase diversity (Boske et al., 2018; Cahn,
137 2015). Further, it is unknown how admissions committees evaluate criteria across applicants.

138 **Health Professions.** A nationwide survey of health professions schools in nursing,
139 medicine, dentistry, public health, and pharmacy found that nearly 50% of nursing schools and
140 over 75% of the remaining schools had implemented holistic review (Glazer et al., 2014). Like
141 speech-language pathology, individual schools varied in what holistic review practices they
142 adopted (Glazer et al., 2014). Schools – particularly those which had adopted many holistic
143 review practices – reported that implementing holistic review increased diversity and had the
144 same or improved student outcomes (Glazer et al., 2014). Yet individual practices alone, such as
145 eliminating the GREs as an admissions requirement, may be insufficient for increasing diversity
146 (Cahn, 2015). Importantly, schools implementing holistic review reported two to three times
147 more student engagement in the community, teamwork and cooperation, and openness to
148 different perspectives than schools that did not (Glazer et al., 2014).

149 *Conceptualizations of Holistic Review*

150 While AAMC (2013) has provided an established definition of holistic review, other
151 conceptualizations of holistic review have emerged that are also relevant to understanding
152 holistic review in practice. For example, as seen in Figure 1, different interpretations are: whole
153 file, whole person, and whole context (Bastedo et al., 2018). Although Bastedo and colleagues
154 (2018) developed this framework to study holistic review practices of undergraduate admissions
155 officers, it is well-suited to exploring graduate admissions in speech-language pathology.

156 **Whole File.** Under this approach, committee members consider the application file.
157 Although committee members may consider both academic variables (e.g., GPA and GRE
158 scores) and nonacademic variables (e.g., extracurricular activities), how these factors inform
159 admissions decisions depend on individual committee members. Because evaluation of the
160 application file at face value does not necessarily include consideration of personal

161 characteristics, nor academic or family background, committee members may miss relevant
162 information to contextualize the application file materials of CLD applicants.

163 **Whole Person.** In addition to the application file, committee members consider the
164 applicant as a unique individual with achievements in terms of involvement, leadership,
165 background, and what they will contribute to their cohort and program (i.e., applicant fit). This
166 approach may pose barriers to CLD applicants, because it does not take into account the context,
167 environment, or lived experiences of applicants. Academic and family background afford
168 individuals with different opportunities, such that some experiences may be a function of
169 privilege and not ability. Further, it is unclear how committee members perceive applicant fit for
170 those who are not of the dominant majority in CSD.

171 **Whole Context.** In addition to whole person characteristics, this approach takes into
172 account the context, environment, and lived experiences of applicants. Committee members
173 consider the applicant as a unique individual from educational and family circumstances that
174 shaped who they are. This approach is the most inclusive yet requires the most interpretation. If
175 committee members are skilled at interpreting application materials beyond what is explicitly
176 stated or present, such that they understand the potential barriers that an applicant faced in their
177 pursuit of a master's in speech-language pathology, they may credit them for their
178 accomplishments. If committee members are less skilled, they may underestimate their abilities.

179 **Admissions Application Materials**

180 As seen in Figure 1, common application materials to master's programs are GPA, GRE
181 scores, letters of recommendation, a personal statement, and a resume or curriculum vita (CV;
182 Baggs et al., 2015; Kent & McCarthy, 2016; Michel et al., 2019; Okahana et al., 2018). These
183 components vary in their predictive value of graduate school outcomes, and interpretation of

184 them may be subject to bias.

185 **GPA**

186 **Predictive Value.** The predictive value of GPA in identifying qualified candidates is
187 uncertain, despite an emphasis on these metrics in reviewal of applicants to master's programs in
188 speech-language pathology (Guiberson & Vigil, 2020). Some studies have found undergraduate
189 GPA in speech-language pathology (Baggs et al., 2015; Boles, 2018; Halberstam & Redstone,
190 2005; Ryan et al., 1998) and undergraduate GPA (Forrest & Naremore, 1998; Halberstam &
191 Redstone, 2005; Troche & Towson, 2018) to be predictive of graduate school outcomes, as
192 defined by Praxis outcomes, graduate GPA, and comprehensive exam performance. Elsewhere,
193 undergraduate GPA and GPA in speech-language pathology have not predicted graduate school
194 outcomes (Anderson et al., 2017; Richardson et al., 2020).

195 **Potential for Bias.** Utilizing GPA as an indicator of applicant quality may give rise to
196 bias. Despite emphasis on a near-perfect GPA, the GPA of admitted students to speech-language
197 pathology master's programs is variable (Polovoy, 2014; Sylvan et al., 2020), in terms of average
198 GPA of accepted students to U.S. master's programs (range: 3.14-3.97; CAPCSD & ASHA,
199 2020; Koay et al., 2016) and international grading systems (Michel et al., 2019).

200 Findings beyond speech-language pathology also suggest there are issues with using
201 GPA as an indicator, including heavy reliance on GPA in screening and final admissions
202 decisions (Kent & McCarthy, 2016). In psychology, Black/African American and
203 Hispanic/Latinx students are underrepresented in doctoral programs relative to white peers,
204 despite having the same GPA (Callahan et al., 2018). Such underrepresentation is not limited to
205 graduate programs. Black/African American and Hispanic/Latinx students who had guaranteed
206 admission to top undergraduate institutions by earning a top GPA were less likely than white

207 peers to apply and more likely to apply to lower-ranked schools (Black et al., 2015). When there
208 are racial/ethnic differences in GPA, they may be due to educational resource availability
209 (Michel et al., 2019) and instructor mindset (Canning et al., 2019; Gershenson & Papageorge,
210 2018). Across all students at a large public university, Black/African American, Hispanic/Latinx,
211 and Native American students had lower grades in STEM courses than white or Asian students;
212 this gap was twice as large in classes where faculty believed academic ability was a fixed ability
213 (Canning et al., 2019).

214 *GRE Scores*

215 **Predictive Value.** GRE scores have limited predictive value of graduate outcomes. In
216 speech-language pathology, some studies have found GRE scores to be predictive of Praxis
217 outcomes, graduate GPA, and comprehensive exam performance (Anderson et al., 2017; Baggs
218 et al., 2015; Boles, 2018; Kjelgaard & Guarino, 2012; Ryan et al., 1998; Troche & Towson,
219 2018). Elsewhere, GRE scores have not predicted graduate outcomes (Anderson et al., 2017;
220 Richardson et al., 2020). Despite this mixed evidence, over a quarter of 110 speech-language
221 pathology faculty reported their programs use a GRE cutoff and rated GRE scores as an
222 important or the most important in both screening decisions and application selection (Guiberson
223 & Vigil, 2020). In the adjacent field of psychology, analysis of doctoral student enrollment
224 revealed that Black and Hispanic/Latinx students were underrepresented relative to white
225 students, despite having equally high GRE scores (Callahan et al., 2018). More broadly, as per
226 Miller & Stassun (2014), the GRE is a more accurate indicator of skin color and sex than of
227 ability and long-term success.

228 **Potential for Bias.** Across all GRE takers, American Indian, Black, and Hispanic/Latinx
229 examinees have performed lower than white and Asian students (Bleske-Recheck & Browne,

230 2014; Educational Testing Service [ETS], 2019). Of all GRE takers between July 2018 and June
231 2019, those who were Asian scored higher on GRE-quantitative than all other racial/ethnic
232 groups, those who were white and non-Hispanic scored higher on GRE-verbal than all other
233 groups, and those who were white and non-Hispanic or Asian scored higher on the analytical
234 writing than all other groups (ETS, 2019).

235 This finding has several implications. The first involves how admissions committees
236 interpret test scores (Messick, 1989). Although GRE scores are clearly not lower for every
237 racial/ethnic minority applicant, structural racism systematically denies underrepresented
238 minority groups of low SES access to resources (e.g., educational opportunity; Kendi, 2020).
239 Thus, if minorities have lower GRE scores, it may be due to structural racism in terms of
240 economic success, educational opportunity, and bias in the educational environment (Lucey &
241 Saguil, 2020). The second implication involves how admissions committees use GRE scores
242 (Messick, 1989). If programs use GRE scores as a singular benchmark instead of integrating
243 multiple sources of information, they risk misusing the test (ETS, 2019) and of effecting
244 racialized outcomes, in that admissions systems may not mention race but systematically exclude
245 racial/ethnic groups (Powell, 2012). Indeed, when GRE scores were used as a cutoff in the
246 biomedical sciences, nearly two-thirds of Black/African American, Native, and Hispanic/Latinx
247 applicants were triaged, but only 26% of white male applicants were triaged (Wilson et al.,
248 2019). In all, interpretation and use of the GRE must account for inequity.

249 *Personal Statements*

250 **Predictive Value.** Personal statements may not reliably reflect the abilities of students.
251 When measured using idea density, the quality of personal statements did not predict graduate
252 GPA or comprehensive exam outcomes (Anderson et al., 2017). However, when evaluating

253 personal statements using grammar, content, and apparent knowledge of and commitment to the
254 field of speech-language pathology, statement quality has correlated with graduate GPA
255 (Halberstone & Redstone, 2005). These last two criteria are subjective and depend on personal
256 judgment (Halberstone & Redstone, 2005). Further, assessing grammar as an indicator of
257 personal statement quality may give rise to linguistic bias (Poltzer-Ahles et al., 2020).

258 **Potential for Bias.** Some of the criteria that admissions committee members evaluate
259 through personal statements, such as apparent knowledge of and commitment to speech-language
260 pathology, are subjective and depend on personal judgment (Halberstone & Redstone, 2005).
261 CLD applicants to master's programs in speech-language pathology may be at a disadvantage
262 relative to white peers in developing personal statements, especially with respect to writing skills
263 (Fuse, 2018). Findings from medicine support this possibility. Nearly half the students across
264 three cohorts reported receiving help from others in developing their personal statement for
265 medical school (Albanese et al., 2003). CLD applicants may not have the same access to help
266 developing a personal statement as do their white peers, who are likely to know previous
267 applicants willing to share materials or to have the financial wherewithal to utilize paid services
268 (Albanese et al., 2003). Hence, the personal statements of CLD applicants could vary in their
269 quality because of differences in resource availability and not ability (Kendi, 2020).

270 *Letters of Recommendation*

271 **Predictive Value.** Letters of recommendation may have limited predictive utility in
272 admissions. On one hand, letter of recommendation quality – as measured by recommender
273 prestige, apparent depth of knowledge of the applicant, reasons for recommending the applicant,
274 and level of enthusiasm of recommendation – has predicted graduate GPA in speech-language
275 pathology (Halberstam & Redstone, 2005). However, a large-scale meta-analysis found that

276 letters only weakly predicted graduate GPA, performance rating from faculty, and degree
277 attainment (Kuncel, 2014). Further, letters of recommendation only accounted for a negligible
278 proportion of unique variance in graduate GPA and faculty ratings of graduate school
279 performance (Kuncel et al., 2014). Although not specific to CSD, these findings suggest letters
280 of recommendation have limited power in identifying qualified applicants to graduate programs.

281 **Potential for Bias.** Using letters of recommendation to select applicants may introduce
282 bias. First, some applicants may be at a disadvantage in obtaining the experiences requisite
283 for strong letters of recommendation. Amid general student concerns about having to work
284 outside of school and obtaining letters of recommendation, Black/African American and
285 Hispanic/Latinx master's students in speech-language pathology have reported being of lower
286 SES than their white peers (Fuse, 2018; Fuse & Bergen, 2018). Thus, if CLD applicants of lower
287 SES must work outside of school, they have less time for coursework, research, and extra-
288 curricular activities, all of which may help them develop relationships with letter writers and
289 demonstrate the characteristics for a strong letter (Fuse, 2018).

290 Second, some applicants may be at a disadvantage in receiving strong letters of
291 recommendation, even when they are as equally qualified as peers of dominant backgrounds. Of
292 all undergraduate students applying to a research experience program, minority applicants versus
293 white applicants and applicants from institutions that were not research-intensive (R2) versus
294 research-intensive (R1) institutions received different letters of recommendation, despite having
295 the same GPA (Houser & Lemmon, 2018). While letters for white students tended to describe
296 them in terms of cognitive ability, productivity, and insight, letters for Black/African American
297 and Hispanic/Latinx students tended to describe them in terms of affect and emotion (Houser &
298 Lemmon, 2018). Further, graduate programs nationwide have reported knowing the author of

299 letters of recommendation as an influence on the admissions process (Okahana et al., 2018). In
300 all, these findings warrant caution in using letters of recommendation to assess applicant quality.

301 *Resumes or CVs*

302 **Predictive Value.** The resume or CV includes many of the other components: GPA,
303 GRE scores, accomplishments, and experiences that are referred to in a personal statement and
304 letters of recommendation. Because the resume or CV is essentially an organized listing of a
305 subset of what is in other application materials, then the criticisms about the predictive utility of
306 other application materials likely apply here. For example, research experience on the resume or
307 CV is also probably mentioned in the personal statement, and undergraduate institution and
308 performance are probably also mentioned in recommendation letters.

309 **Potential for Bias.** Interpreting the resume or CV without considering the full array of
310 factors that shaped the applicant may lead to lower ratings for CLD applicants, particularly those
311 who are from less privileged backgrounds (Bastedo et al., 2018). Master's students in speech-
312 language pathology have reported feeling overwhelmed by the application process, such that
313 application materials may not fully align to program expectations (Sylvan et al., 2020). At the
314 same time, many applicants to the health professions report receiving external help in preparing
315 their applications (Albanese et al., 2003). Hence, interpreting resumes or CVs at face value may
316 effect bias against applicants without access to outside help (Albanese et al., 2003).

317 *Summary*

318 Altogether, previous findings on application materials highlight the importance of
319 evidence-based holistic review. There is no singular set of reliable predictors of applicant
320 quality. An additional concern is that previous studies did not include rejected applicants, which
321 limits the ability to predict later outcomes; thus, the predictive value of application materials may

322 be even lower than what it appears (Michel et al., 2019; Ryan et al., 1998). Given under-
323 representation in speech-language pathology, confounds relevant to cultural and linguistic
324 diversity may exist in the prediction of graduate outcomes, as such evidence informs admissions
325 committees on what to consider. This problem is circular in nature; if programs fail to diversify,
326 it is impossible to know what predicts graduate success across diverse backgrounds.

327 **Holistic Review Criteria**

328 As seen in Figure 1, admissions committees evaluate application materials for personal
329 characteristics, or criteria. However, the evaluation of criteria may be subject to bias, such that
330 applicants who do not fit the stereotype of a speech-language pathology student may face
331 additional obstacles in entering the profession (Rogus-Pulia et al., 2018; Shapiro et al., 2002).

332 *A Framework for Noncognitive Variables in Holistic Review*

333 A framework for noncognitive variables in holistic review for all students comes from
334 Sedlacek (1993), who argued for the importance of noncognitive variables in holistic review.
335 Noncognitive variables, which are qualitative metrics indicative of personal characteristics, entail
336 experiential and contextual factors “relating to adjustment, motivation, and student perceptions”
337 (Sedlacek, 2011, p. 180). Importantly, these variables may best predict success in nontraditional
338 students: (a) positive self-concept, (b) realistic self-appraisal, (c) ability to successfully handle a
339 system that was not designed for them (i.e., graduate admissions), (d) preference for long-term
340 goals over short-term ones, (e) availability of a strong support person, (f) successful leadership
341 experience, (g) demonstrated community service, and (h) knowledge acquired in or about a field
342 (Sedlacek, 2004). These variables are an indicator for success in higher education for all students
343 and must be considered in order to truly generate diverse and socially just admissions decisions
344 (Sedlacek, 1993, 2004, 2005, 2011). For reference, programs in the Council for Graduate Studies

345 most commonly identified past academic performance, critical thinking, program fit, and writing
346 ability as qualities relevant to master's admissions (Kent & McCarthy, 2016)

347 *An Instantiated Example of Holistic Review Criteria in Speech-Language Pathology*

348 An example of holistic review criteria comes from the University of Kansas master's
349 Intercampus Program in Communicative Disorders (2018). The admissions committee evaluates
350 applicants for criteria, which are social constructs whose evaluation depends on the indicators
351 used and the interpretation of admissions committee members (Boske et al., 2018). While a
352 detailed analysis is beyond the present scope, it is not always clear how the criteria below align
353 to the noncognitive variables as proposed by Sedlacek (1993). For example, the criteria do not
354 mention or allude to an applicant's ability to handle a system that may not be designed for them.

355 **Academic Ability and Preparation.** Academic ability and preparation refer to the need
356 to have a firm foundation in speech-language-hearing and broader knowledge of related areas,
357 with the goal of being able to apply this knowledge in clinical practice. Indicators of this
358 criterion include overall and GPA in speech-language-hearing, letters of reference, and resume.

359 **Communication Skills.** Communication skills refers to the need of SLPs to
360 communicate with clients, families, and other professionals using oral and written language.
361 Indicators of this criterion include personal statement, letters of recommendation, and resume.

362 **Interpersonal Skills.** Interpersonal skills refers to the need of SLPs to work
363 collaboratively and effectively with clients, families, and other professionals. Indicators of
364 this criterion include teamwork experience and clinical experience on the resume.

365 **Analytical Skills.** Analytical skills refers to the need of SLPs to critically read, analyze,
366 interpret, and apply research to evidence-based clinical practice, thus requiring a foundation in
367 research, critical thinking, and clinical application. Indicators of this criterion include an essay,

368 research and clinical experience on the resume, and letters of reference.

369 **Potential for Professionalism.** Potential for professionalism refers to the need for SLPs
370 to be organized, reliable, respectful, and able to grow from constructive feedback. Indicators of
371 this criterion include letters of reference and personal statement.

372 **Potential for Leadership.** Potential for leadership, refers to the need of SLPs to advocate
373 for their clients and for the profession. Indicators of this criterion include leadership experience
374 on the resume and letters of reference.

375 **Cultural and Linguistic Diversity.** Cultural and linguistic diversity refers to the need for
376 SLPs to work effectively with diverse and multilingual clients from a variety of backgrounds that
377 differ from their own. Indicators of this criterion include personal or academic cultural
378 experiences on the resume and letters of reference.

379 *Indicators of Criteria*

380 In addition to the application materials, indicators of criteria from the example are
381 teamwork experience, clinical experience, and research experience. As with the application
382 materials, these indicators may have limited predictive ability and potential for bias.

383 **Teamwork Experience.** Teamwork may not reliably indicate applicant quality, because
384 effective teamwork may be something that CLD applicants do not highlight in their application
385 materials as an individual accomplishment. For example, Native American academics from tribal
386 communities have reported a gap between their cultural norms and those of predominantly white
387 academia (Dvorakova, 2019). While relationality and communal cooperation were central to
388 their respective cultures, academia emphasized individualism (Dvorakova, 2019). Similarly,
389 Korean undergraduates demonstrated a greater sense of “oneness” with members of a whole
390 (e.g., family and friend networks), while their white peers demonstrated a greater sense of

391 individualism (Lim et al., 2011). Thus, sense of self – and of one’s strengths, including
392 teamwork as a type of accomplishment or skill – are culturally situated; CLD applicants may not
393 consider positive teamwork experiences as an individualistic skill to explicitly mention.

394 Students may also face inequity in gaining teamwork experience. Undergraduate students
395 in CSD have reported relying on cohort mates for social support (Roos & Schreck, 2019).
396 Further, younger SLPs who recently graduated from master’s programs have demonstrated
397 significant bias against speakers with a nonnative accent (Chakraborty et al., 2019). Together
398 with the potential for homophily, one possibility is that CLD students are less able to access
399 social support from peers in a predominantly white profession (Rogus-Pulia et al., 2018). Those
400 with intersecting identities in multiple marginalized groups (i.e., racial/ethnic minority plus being
401 perceived as a nonnative speaker of English) may face more barriers (Crenshaw, 1989).

402 **Research Experience.** Prior research experience may not predict academic performance,
403 degree attainment, and clinical performance in the health sciences and professions (Miller et al.,
404 2020). Research experience is oftentimes unpaid, such that it may be accessible only to those
405 who can afford to provide unpaid labor (Miller et al., 2020). Consequently, using research
406 experience as an indicator of analytical skills may reflect access to opportunity and disadvantage
407 CLD applicants (Houser & Lemmons, 2018; Miller et al., 2020). In speech-language pathology,
408 family financial support is predictive of admissions outcomes to master’s programs, with
409 Black/African American and Hispanic/Latinx students reporting being of lower SES than their
410 white peers (Fuse, 2018; Fuse & Bergen, 2018). Therefore, students who work outside of school
411 (who are disproportionately minority students) may be less likely to have research experience
412 and appear to have less strong analytical skills due to inequity.

413 In addition, undergraduate research experience may only be available at some schools

414 (Houser & Lemmons, 2018; Miller et al., 2020). Even when paid research opportunities are
415 available, students from R2 institutions and community colleges have been underrepresented in
416 the applicant pool compared to their peers from R1 institutions, with 40% of 389 students
417 applying versus 70% expected (Houser & Lemmons, 2018). Thus, using prior research
418 experience as an indicator may favor applicants at institutions with research opportunities (Miller
419 et al., 2020). By the same token, committees may perceive applicants to have weaker analytical
420 skills, simply because research opportunities were unavailable at their institutions.

421 **Clinical Experience.** Little is known about prior clinical experience as a reliable
422 predictor of graduate outcomes in speech-language pathology. Findings from the allied health
423 professions suggest clinical experience may not reliably predict graduate success. In nursing,
424 prior clinical experience did not predict graduate GPA (El-Banna et al., 2015; Patzer et al., 2017)
425 or program completion (Niemczyk et al., 2018). Similarly, in medicine, prior clinical experience
426 did not predict medical school GPA, medical licensing exam outcomes, or later assessment of
427 expertise and professionalism (Artino et al., 2012; in contrast, see Shah et al., 2018). In all, these
428 findings highlight the importance of caution in using clinical experience as an indicator.

429 Using clinical experience as an indicator also gives rise to potential bias. As with
430 research experience, undergraduate clinical experience is often unpaid. Therefore, the same
431 concerns with accessibility of research experience also apply to clinical experience. In addition,
432 CLD students may face more hurdles than their white peers in clinical settings. For example,
433 minority supervisors in psychology have reported spending the most time discussing
434 multicultural issues if their supervisee was a minority; in contrast, white supervisors spent the
435 least amount of time discussing multicultural issues if their supervisee was white and more time
436 if their supervisee was a minority (Hird et al., 2004). One conclusion is that minorities must

437 navigate multicultural issues as an everyday reality, thus adding to the burden of gaining clinical
438 experience (Hird et al., 2004). Explicitly, minorities may be perceived as having more
439 difficulties in clinical settings, even though the underlying issue is underrepresentation, such that
440 clinical supervision methods and perceptions of clinical competency are based on the dominant
441 majority alone (Buchanan & Wiklund, 2020). While these findings are from psychology, they
442 highlight one way in which clinical experience may create bias.

443 *Summary*

444 In all, teamwork experience, clinical experience, and research experience may have
445 limited utility in admissions if they are used as gatekeeping mechanisms and considered in the
446 absence of applicant background. As Figure 1 shows, there are many steps in the application
447 process, such that application materials may or may not truly reflect applicant characteristics and
448 criteria ratings may or may not correspond to explicit admissions decisions. How do admissions
449 committees interpret applicants of diverse backgrounds using holistic review criteria? In the
450 section that follows, we propose a methodology for exploring this question.

451 **Vignettes as a Research Methodology**

452 Vignettes, or information in a narrative paragraph format, are an emerging method for
453 probing real-world decision-making. Medicine, speech-language pathology, academic reviewing,
454 and admissions have used vignettes to examine the decision-making practices of gatekeepers as
455 related to quality of care (i.e., the series of decisions that lead to improved outcomes) and
456 evaluation in higher education contexts. We suggest that the admissions decisions brought about
457 by holistic review are akin to quality of care, in that they may to lead to improved program
458 outcomes (AAMC, 2010, 2014).

459 *Quality of Care*

460 In Peabody et al. (2000), physicians read eight vignettes and made decisions, with the
461 outcome being quality of care. The study manipulated vignettes for clinical symptomatology and
462 presented them in a simple or complex clinical scenario. In measuring quality of care, or the
463 “goodness” of decision-making, versus patient outcomes, this study removed the potential
464 confounds of characteristics beyond the control of individual practitioners (e.g., underlying
465 conditions), to isolate the role of practitioner knowledge. Importantly, findings showed that
466 quality of care as measured by the vignettes was closer to the quality of care as measured by
467 standardized patients (i.e., the gold standard in medicine) than chart abstraction (i.e., a report of
468 diagnostic information).

469 Selin and colleagues (2019) expanded upon this methodology to explore quality of care
470 in the context of SLP clinical decision-making practices for children with specific language
471 impairment (SLI). As in Peabody et al. (2000), the study manipulated clinical symptomatology
472 across vignettes and removed confounds of characteristics beyond the control of individual SLPs
473 (e.g., workplace policies for eligibility) by instructing respondents to use only best professional
474 judgment and to assume neutral workplace conditions. While all children in the vignettes had
475 SLI, their characteristics were specified at impaired, borderline, or typical levels or not specified.
476 This structure allowed for the examination of both child and SLP characteristics. Findings
477 revealed SLPs identified children with SLI for services at higher rates than reported in the
478 literature, thus indicating a higher quality of care than in actuality. In all, vignettes may be an
479 effective method for understanding the role of individuals in decision-making practices.

480 *Evaluation in Higher Education Contexts*

481 Politzer-Ahles and colleagues (2020) used vignettes to explore how faculty and Ph.D.
482 students in communication sciences and disorders evaluate academic writing. The study

483 manipulated conference abstracts to vary along one parameter: whether they conformed or not to
484 international academic English. Respondents rated the vignettes using criteria, such as scientific
485 quality and clarity of writing. Results showed that the abstract written in language that
486 conformed less to international academic English received lower ratings of scientific quality than
487 the abstract written in language that conformed to international academic English, despite having
488 identical substantive content. Hence, vignettes may be useful for evaluating how those in
489 communication sciences and disorders interpret and evaluate criteria across diverse contexts.

490 Turning to admissions, Bastedo and colleagues (2018) used vignettes to explore
491 explore the decision-making practices of undergraduate admissions officers. Respondents made
492 admissions decisions using full hypothetical admissions files for applicants who were of the
493 same race, ethnicity, gender, college, and major, but varied in their coursework, educational
494 background, and academic metrics (i.e., grades and test scores). Two came from an upper
495 middle-class high school with a strong or less strong academic background. The third came from
496 a lower-SES high school with the least strong academic background and had fewer opportunities
497 in their academic environment. Respondents made decisions under one of two conditions:
498 limited information or detailed information to contextualize their performance. Findings revealed
499 that providing context on applicant background resulted in a higher admissions rate and that
500 respondents who considered not only academic performance, but also personal characteristics
501 and applicant background were more likely to admit the applicant from the low-SES background.
502 Thus, utilizing hypothetical profiles of applicants as vignettes may be informative for
503 understanding evaluation of applicants using holistic review criteria.

504 **The Current Study**

505 Taking together what is known about holistic review and vignettes as a methodology,

506 the present study explored the evaluation of applicants along criteria used during holistic review.

507 To isolate the role of individual interpretation in evaluation, respondents completed vignette

508 items under neutral conditions (i.e., using only best professional judgment, assuming the

509 application was complete, and evaluating the applicant as is). Thus, the research questions were:

- 510 1. Considering criteria used during holistic review, are applicants from culturally and
511 linguistically diverse backgrounds less likely to be accepted into master's speech-
512 language pathology programs than peers from dominant backgrounds?
- 513 2. Do applicant ratings predict admissions decisions?

514 **Method**

515 **Ethics**

516 The Institutional Review Board at the Hong Kong Polytechnic University approved
517 this study. Methods for the experiment were pre-registered at <https://osf.io/5ygzv>. We report any
518 analyses that deviate from the primary analyses of the pre-registration as exploratory.

519 **Sampling Procedures**

520 To recruit a broadly representative respondent base, recruitment included posting
521 information inviting study participation online in national professional groups: ASHA Students
522 to Empowered Professionals Board; ASHA Special Interest Groups 1 (Language Learning &
523 Education), 10 (Academic Affairs), and 14 (Multiculturalism) discussion boards, and social
524 media groups, such as Clinical Research for SLPs on Facebook. Data collection took place
525 online from mid-July 2020 to mid-September 2020 on Qualtrics (<http://www.qualtrics.com>).
526 Respondents elected whether to participate by reading an information statement, indicating
527 consent, and completing the survey with the ability to stop and return to it over a two-week
528 period. There was no compensation for participation.

529 The target sample size was 100 to 200 participants. This sample size was based on
530 previous research in speech-language-hearing (Selin et al., 2019) using similar methodologies.
531 The stopping rule was to collect data until the survey had 100 completed observations. If data
532 collection yielded over 10 responses per week, the survey would stay open until 200 responses
533 were collected. However, if data collection yielded less than 10 responses per week across a two-
534 week period, the survey would close. Here, responses decreased to six responses in the
535 penultimate week of data collection and one response in the ultimate week of data collection.
536 Given that data collection took place during the Covid-19 pandemic and participants did not
537 receive compensation, the authors determined reaching the target sample size was unlikely and
538 ceased data collection when the survey had 66 responses. Of those 66 participants, 53 completed
539 the first block (demographics), and 35 completed the survey. Inspection of the data did not
540 suggest that any particular variables influenced attrition.

541 **Participant Characteristics**

542 To participate in this study, respondents had to be a faculty member, Ph.D. student, or
543 Ph.D. candidate at an accredited program for speech-language pathology or equivalent (e.g.,
544 communication science and disorders) in the United States. The study included Ph.D. students
545 and candidates, because they are likely to become faculty and serve on admissions committees.
546 There were no restrictions based on demographic characteristics. As seen in Table 1, participant
547 demographics were consistent with ASHA demographics. Participants were mostly Caucasian,
548 non-Hispanic, and women. About half held a research doctoral degree, and about half held a
549 master's degree. There was diversity in current positions, with the most common being a Ph.D.
550 student or candidate, an associate professor or equivalent, and an assistant professor or
551 equivalent. Over two-thirds served on a master's admissions board.

552 Instrument

553 The authors developed and piloted the survey with Ph.D. candidates and faculty in
554 speech-language pathology. Pilot testers provided feedback that informed survey revision, with
555 key considerations being survey length and providing definitions for holistic admissions criteria.
556 Participants completed an online survey (see Appendix) implemented in Qualtrics. To respect
557 privacy, respondents did not provide institution-specific information.

558 In the main portion of the survey, participants read six vignettes describing hypothetical
559 applicants. Prior to the vignettes, the survey instructed respondents to use their best professional
560 judgment to evaluate each applicant as is, under the assumption that each applicant had a
561 complete application and that there was no applicant interview or other available information.
562 The survey included definitions of each criterion for use in applicant ratings from the University
563 of Kansas Department Intercampus Program in Communicative Disorders (2018). After reading
564 this information, the survey presented six vignettes.

565 To avoid bias, the vignettes used initials and did not specify gender, race, or ethnicity
566 (Bertrand & Mullainathan, 2004; Milkman et al., 2015; Simonsohn, 2015). Further, to control for
567 order effects, respondents read and rated vignettes in a randomized order. As seen in Table 2,
568 indicators of seven criteria from a holistic review framework were conceptualized at a low,
569 moderate, or high level. GPA scores for each level were based on findings about GPA for
570 master's programs in communication science and disorders from the research literature (Koay et
571 al., 2016; Polovoy, 2014; Sylvan et al., 2020). As seen in Table 3, the authors systematically
572 manipulated indicators of these criteria across vignettes, such that applicants varied by level and
573 specification (i.e., specified or not specified, meaning that information was not provided). Not
574 specifying information allowed for the opportunity to examine default judgments.

575 For example, applicant A.B. graduated from a private college with a 3.8 GPA. Their
576 resume showed that they worked as a Teaching Assistant for one semester and had an internship
577 with the general counsel of General Electric Corporate. Thus, indicators of their academic ability
578 and preparation (i.e., GPA and previous professional experience) were high. Further, in their
579 essay, A.B. wrote about growing up in an ethnic enclave. Because they did not specify whether
580 this experience entailed working with people from backgrounds different from their own,
581 indicators of their cultural and linguistic diversity were low. Their letters of recommendation
582 came from three professors, one of whom supervised the student in their work as a teaching
583 assistant. The professors reported that the student wrote well for assignments and produced
584 comprehensive reports and client plans in clinic. Therefore, indicators of their analytical skills
585 (i.e., academic writing) were high. Yet, the professor also reported they rarely participated in
586 groupwork in class. Thus, indicators of their interpersonal skills (i.e., teamwork) were low.
587 Further, the supervising professor wrote that the student could be hard to reach and received
588 below average student ratings, indicating their communication skills and potential for leadership
589 were low. Given the mixed findings (i.e., produced comprehensive plans, worked as a teaching
590 assistant, and difficult to reach), indicators of their potential for professionalism were moderate.

591 After reading each vignette, respondents rated the applicant on criteria using a five-point
592 Likert scale from weak to very strong: (a) academic ability and preparation; (b) communication
593 skills; (c) interpersonal skills; (d) analytical skills; (e) potential for professionalism; (f) potential
594 for leadership, and; (g) cultural and linguistic diversity. Respondents also selected an explicit
595 admissions decision as admit, waitlist, or reject. To maximize the likelihood of capturing first
596 impressions, respondents could not return to previous vignettes and post-hoc change answers.

597 In addition to the vignettes, participants also answered questions about their own

598 demographic background and professional background. Demographic items included race and
599 ethnicity using categories from the National Institutes of Health, as well as gender. Professional
600 background items included education level, current position, current experience on a master's
601 admissions board for speech-language pathology or related programs, current experience on
602 other admissions boards for speech-language pathology or related programs, and factors in
603 applicant review. Respondents could select multiple options from a list of factors in applicant
604 review. To prevent bias in responses, as the survey never explicitly stated the questions under
605 review, professional background items (c)-(e) came after the vignettes. The demographic items
606 and professional background items (a) and (b) came before the vignettes.

607 **Measures**

608 The key dependent variable was whether or not the applicant is accepted (i.e., whether
609 they are in the top 50% of applicants) by a given respondent. This was calculated on a per-
610 respondent basis. In other words, for each respondent, the five-point Likert scale ratings across
611 seven criteria were averaged into one number for each applicant, and then within that respondent,
612 the six applicants were ranked. The top three applicants were considered "accepted" by that
613 respondent, and the bottom three as "not accepted." Thus, each applicant-respondent pair has an
614 "accept" or "not accept" decision. This cutoff was determined by information from an actual
615 accredited program in speech-language pathology which accepts the top 40% to 50% of
616 applicants. Because it is a highly ranked program, the current study adopted a 50% cutoff.

617 **Analytic Strategy**

618 Incomplete surveys were excluded from analysis. To compare the likelihood of
619 acceptance for the applicant from the dominant background to that of the applicants from other
620 backgrounds, the analytic plan was to dummy-code applicants (with "0" for students from non-

621 dominant backgrounds and “1” for the student from a dominant background) and regress
622 acceptance on applicant background using the following generalized (logistic) mixed effects
623 model: $\text{glmer}(\text{Acceptance} \sim 0 + \text{Background} | \text{Rater})$, data, family=“binomial”). The random
624 effects in this model fit a different effect of Background (i.e., difference between the dominant
625 background applicant and the others) for each rater, but do not fit different intercepts for each
626 rater. Secondary analyses included comparison of the likelihood of acceptance for the applicant
627 from the dominant background to that for each other applicant. Exploratory analyses included
628 descriptive analysis of likelihood of acceptance between respondent groups, which were
629 determined by self-reported consideration of factors in admissions. Following Bastedo and
630 colleagues (2018), respondents who selected “application file,” “unique characteristics,” “family
631 background,” and “educational background” were coded as “whole context,” and those who did
632 not were coded as “not whole context.” In addition, exploratory analyses also included
633 descriptive analysis of likelihood of acceptance by criteria.

634 **Results**

635 We report preliminary findings of how respondents, or faculty and doctoral students in
636 communication sciences and disorders, ranked and made explicit admissions decisions (i.e.,
637 admit, waitlist, reject) for hypothetical applicants presented in vignettes. Again, respondents
638 rated hypothetical applicants along seven criteria used during holistic review from an actual
639 program.

640 **Applicants of Varying Indicator Levels for Criteria Were Lower Ranked**

641 Figure 2 shows, for each applicant, the proportion of respondents who ranked this
642 applicant among their top three, alongside the proportion of respondents who gave the applicant
643 an explicit “accept” decision. Applicant F.G. was far more likely to be accepted than the others.

644 In fact, every rater ranked this applicant among their top three. This situation rendered our
645 planned statistical analysis moot, as logistic regression is not possible when one condition has
646 100% of one kind of response, since the logit function is undefined for proportions of 0% or
647 100%. Nevertheless, the results support the conclusion that the applicant from the stereotypically
648 “successful” background, who had a high indicator level for all criteria except for cultural and
649 linguistic diversity, was more likely to be accepted than the applicants of varying backgrounds –
650 who also had moderate or high indicator levels for cultural and linguistic diversity. Although our
651 results do not prove cultural and linguistic diversity influenced the likelihood of acceptance
652 across vignettes, they do suggest that likelihood of acceptance varied *by* it. This is because CLD
653 background is confounded with other factors in this dataset. While applicant F.G. had the highest
654 GPA, which is an important criterion in admissions decisions for master’s programs in speech-
655 language pathology (Guiberson & Vigil, 2020), and high indicator levels for other criteria, all
656 other applicants varied significantly more in their indicator levels (see Table 2 for details).

657 **Holistic Review Approaches and Criteria**

658 As an additional exploration, we examined whether respondents who reported using
659 a whole context approach (i.e., considered applicant file, personal characteristics and educational
660 and family background) yielded different admission outcomes (as a function of ratings that
661 translated into individual rankings) than respondents who reported using a whole file (i.e.,
662 considered applicant file) or whole person (i.e., considered applicant file plus personal
663 characteristics) approach. As shown in Figure 3, the three candidates who generally received
664 lower rankings (A.B., B.C., and C.D.) were slightly more likely to be accepted by whole-context
665 raters than by raters who did not take a whole-context approach. This effect was more
666 pronounced in candidate E.F. Recall from Figure 2 that candidate E.F. received a fairly good

667 ranking (and thus high likelihood of acceptance when acceptance was determined by ranking)
668 but did not receive many explicit "accept" decisions. It appears that high rankings for E.F. were
669 especially driven by raters who embodied a whole-context approach. The only candidate who
670 received a worse ranking from whole-context raters than other raters was D.E.

671 Finally, we examined the relationship between the other properties of the candidate
672 described in each vignette (see Table 2) and the candidate's likelihood of acceptance. It was not
673 possible to analyze these data with regression, given the abovementioned problem (i.e., cells
674 with 100% or 0% acceptance), the small amount of data overall, and the repeated-measures
675 nature of the data (which preclude using a simple logistic regression and necessitate a mixed-
676 effects logistic regression, which is difficult to get to converge without a large amount of data in
677 each cell). Without regression, it is impossible to attribute increases or decreases in acceptance
678 likelihood to any particular factor, since many of these factors are confounded. Nevertheless,
679 some tentative trends can be noted from Figure 4. This figure shows, for each factor, how likely
680 applicants were to be accepted as a function of how much of that factor they had. For example,
681 the solid red line for "academic ability" shows that applicants whose academic ability was not
682 specified (i.e., not described) in their vignette had a very low probability of being accepted. In
683 contrast, applicants whose indicators of academic ability were "low" or "high" had about a 60%
684 chance of being accepted, and applicants whose indicators of academic ability were "medium"
685 had about a 40% chance of being accepted. It can be seen from the figure that indicator levels of
686 communication skills were fairly strongly associated with the outcomes; applicants whose
687 communication skills were not described had a very low chance of acceptance, and applicants
688 whose indicators of communication skills were "high" had a very high chance of acceptance.
689 The biggest predictors of acceptance appear to be having indicators of communication and

690 potential for professionalism at a high level. As shown in Table 2, these are precisely the
691 indicator levels that the applicant F.G. had for these two criteria and the other applicants did not.

692 **Discussion**

693 This study explored how faculty and doctoral candidates rated vignettes of applicants to
694 master's programs in speech-language pathology. Respondents were likely to rank applicants
695 varying in levels of indicators of criteria lower than the applicant who was "high" across all
696 indicators except for cultural and linguistic diversity. Respondents were also more likely to make
697 an explicit "accept" decision for the latter applicant.

698 **Equity in Admissions**

699 Overall, the applicants in the vignettes reflected the real-world complexity of applicants.
700 We manipulated vignettes to vary in the indicators of holistic review criteria that admissions
701 committees use to evaluate applicants: academic ability and preparation, communication skills,
702 cultural and linguistic diversity, interpersonal skills, analytical skills, potential for
703 professionalism, and potential for leadership. Cultural and linguistic diversity was not
704 manipulated independently from other factors; we did not compare applicants who were
705 maximally similar other than their cultural and linguistic background.

706 A potential criticism of this study could be that if A.B. through E.F. received lower
707 ratings than F.G., that could have occurred because of other factors (e.g., they had "weaker"
708 applications) rather than because of their CLD background. That argument, however,
709 presupposes that the goal of admissions should be for committees to ensure applicants with an
710 *equal* demonstration of indicators of academic ability get equal admissions outcomes. We are
711 approaching the problem, however, from an anti-deficit and systemic perspective (AAMC, 2013;
712 Urban Universities for Health, 2016). In holistic review, committees should take on the

713 responsibility of creating an environment that honors and respects applicants' backgrounds,
714 including potential for growth, in their evaluation systems. This necessarily includes admissions
715 and extends to ongoing evaluation of students in the program (AAMC, 2013).

716 In practice, being of a CLD background is often confounded with many of the indicators
717 that committees evaluate – not because students from CLD backgrounds are weaker, but because
718 of structural inequities which often set up students from dominant backgrounds with more
719 chances to show their academic ability, leadership potential, and other characteristics that
720 graduate admissions committees tend to recognize (Kendi, 2020; McGlynn, 2017). Thus, if one
721 makes the assumption that students from CLD backgrounds often face structural barriers that
722 students from non-CLD backgrounds do not, and thus that a CLD student who is just as qualified
723 as a comparable non-CLD student may nevertheless appear weaker along certain indicators
724 (Bleske-Recheck & Browne, 2014; Fuse, 2018; Michel, 2019), then a goal of admissions
725 committees should *not* be to achieve admissions outcomes that are blind to an applicants'
726 background. Rather, the goal should be to create equitable admissions policies that work against
727 inequitable outcomes (Powell, 2012). This may mean ranking an applicant of a CLD background
728 higher than a non-CLD applicant with comparable or slightly higher ratings on personal
729 characteristics, such as academic achievement or potential for leadership. which structurally
730 favor applicants from dominant backgrounds. As per Bastedo and colleagues (2018), such a
731 ranking would reflect an appreciation of applicant academic and family background. Under such
732 a view, demonstrating that holistic admissions is effective would not require showing that a CLD
733 applicant gets the same (i.e., equal) outcome as a maximally similar non-CLD applicant; that is
734 why we did not manipulate CLD status independently of other personal characteristics.

735 To be clear, this study does not assume that all CLD applicants are lower on criteria than

736 their peers from dominant backgrounds, nor does it argue that all reviewers are not culturally
737 responsive. Our argument is that, in light of empirical evidence documenting the systemic
738 barriers that CLD students are likely to face, admissions committees risk evaluating them as
739 lower on criteria if they do not proactively plan for just interpretation and use of application
740 materials and indicators of applicant quality (Messick, 1989). At the same time, admissions
741 committee members are diverse themselves with respect to their evaluation of applicants
742 (Bastedo et al., 2018). Here, the fact that the highest likelihood of acceptance occurred when
743 indicators of all applicant characteristics except for cultural and linguistic diversity were high,
744 which only F.G. had, may or may not be coincidental. As individuals who have succeeded in the
745 field of speech-language-hearing, respondents may have been predisposed to favor those who
746 were similar (Rogus-Pulia et al., 2018; Wilson et al., 2019). Respondents may have more
747 positively ranked applicants where they felt they could identify “success”, which may be tied to
748 how well indicators of applicant characteristics conformed to their own backgrounds.

749 **Recommendations for Graduate Admissions Processes Using Holistic Review**

750 In full holistic review, the time commitment required for evaluation of all application
751 components is significant. The preliminary results of this study suggest that at least one step of a
752 holistic review process (i.e., ratings of criteria in applicants and subsequent ranking) may face
753 challenges, to recognizing excellence across diverse applicant profiles. Nevertheless, with
754 careful development and implementation, holistic review processes may increase diversity – and
755 ultimately, educational excellence – without a substantial workload increase for admissions
756 committees (Wilson et al., 2019). General recommendations from holistic admissions in the
757 health professions include creating an admissions mission statement that includes diversity and
758 balancing academic and non-academic criteria in initial screening of applicants (Artinian et al.,

759 2017). Here we offer CSD-specific recommendations for programs seeking to develop effective
760 holistic review processes in graduate admissions.

761 First, considering that applicant ratings in this study favored the applicant many
762 committees would consider to be the most traditionally successful, admissions committees may
763 have to pursue training to learn about diversity, how to assess characteristics and barriers across
764 diverse cultures, and about their own biases (AAMC, 2020; Michel et al., 2019; Zerwic et al.,
765 2018). However, learning about bias alone is insufficient. To actually counter bias, effective
766 steps include having faculty panels which include faculty of diverse backgrounds (or faculty who
767 recognize excellence across diverse backgrounds) review materials, proactively planning an
768 order in which application materials will be reviewed, and implementing candidate interviews
769 (Okahana et al., 2018).

770 Second, given the broader issue of underrepresentation among CSD faculty, programs
771 might consider bringing in CLD alumni to serve as interviewers or advisory board members
772 coaching admissions committees on how to mitigate bias in their decision-making structures and
773 processes (Okahana et al., 2018). Just as CLD faculty may be effective in mentoring CLD
774 students in speech-language pathology (Saenz, 2000), CLD alumni may be effective in
775 interviewing applicants, while also helping to not over-burden minority faculty, who are
776 oftentimes very few and asked to represent all minority groups (Addams et al., 2010). Further,
777 CLD interviewers may be more likely to recognize the barriers that CLD students often face
778 through their own experiences. For example, a CLD mentee shared with one of the authors that
779 they received a low grade in a clinical course. Knowing the student was insightful with cross-
780 cultural perspectives, the mentor probed for more information. It became evident that their
781 training did not include information on the cultural norms or expectations for clinical

782 interactions. Thus, the CLD student had to: (a) figure out that there were cultural norms that
783 differed from their own background, (b) what those norms were, and (c) how to acquire this
784 additional set of norms before even approaching clinical training itself. In contrast, their peers of
785 dominant backgrounds were able to bypass (a) through (c) and focus on clinical training. This
786 instantiated example runs counter to narratives, such as that of Ebert and Kohnert (2010), which
787 proposes personality traits drive clinical competence. Such a narrative suggests clinical
788 competence is, to some extent, fixed and may yield racialized outcomes (Canning et al., 2019;
789 Powell, 2012).

790 Third, programs aiming to implement holistic review must consider not only their
791 admissions processes, but their overall structure to ensure students graduate and advance in the
792 field of speech-language pathology. If the aim is to truly diversify the profession in an
793 intersectional way (Buchanan & Wiklund, 2020; Crenshaw, 1989), programs must also re-
794 evaluate and revise their ideas of excellence, outcomes, and supports from pre-admissions to
795 post-graduation. For example, if a program outcome, such as passing the Praxis, stands alone
796 without supports in place to ensure students of all backgrounds have a fair opportunity at passing
797 the Praxis, then CLD students and students of marginalized backgrounds may face additional
798 challenges in entering the profession even if they receive admissions offers. Similarly, programs
799 must proactively plan for how they will meaningfully support students throughout their time in
800 the program (Girolamo & Ghali, in press). One example of a support relevant to re-envisioning
801 excellence is inclusive teaching, such that students of all backgrounds have opportunities to
802 acquire and demonstrate academic and clinical excellence.

803 **Limitations**

804 The present study had several limitations. First, the sample size was well below the target

805 sample size. Since data collection took place during the Covid-19 pandemic and a period of
806 civil unrest in the United States, potential participants may have had less availability for study
807 participation or received an influx of invitations to participate in such studies. While the small
808 sample size limits the precision of the estimates of the effect sizes we examined, we believe the
809 findings are still useful as a preliminary demonstration of how evaluators use holistic review
810 criteria, and we hope future studies will contribute more data to further clarify these patterns.

811 Second, presenting applicant characteristics in vignettes may differ from what admissions
812 committee members view in reality. Clearly, admissions committees complete many more steps
813 of holistic review, and thus, evaluate applicants at each step of the process: screening, interviews,
814 and selection of applicants for offers of admission. However, we pursued this methodology given
815 the aim of conducting an exploratory investigation of holistic review criteria in master's speech-
816 language pathology programs, evidence of vignettes as a valid measure of real-world decision-
817 making behavior, and constraints on survey length to encourage completion.

818 **Future Directions**

819 This study highlights the need for future research on holistic review in speech-language
820 pathology. One direction entails evaluating breakdown in holistic review in terms of diversity. A
821 future study might implement the approach of Bastedo et al. (2018), which employed a survey
822 questionnaire with full hypothetical application files plus interviews. If holistic review fails to
823 diversify accepted applicants, it would be useful to examine which steps of the process do or do
824 not work. In a situation like the one our study mimicked, in which respondents reviewed brief
825 profiles, problems may occur not in the way the committee evaluates the vignettes, but in how
826 committee members construct profiles based on the application materials in the first place. One
827 aim of holistic review is to consider the whole context, such that strengths in some areas may

828 offset weaknesses in other areas (Wilson et al., 2019). Further work is needed to understand how
829 interpretation of applicant criteria plays out at each step, and evaluating holistic review models,
830 perhaps using the model from AAMC (2010), may inform this area (Okahana et al., 2018).
831 Future research could also explore what practices support admissions committees in considering
832 an applicant's personal characteristics plus background. Evidence from biosciences and nursing
833 suggests that training members for admissions committees on holistic review, as well as on the
834 interpretation and use of master's application materials, is effective at increasing diversity
835 (Addams et al., 2010; Okahana et al., 2018; Urban Universities for Health, 2016; Wilson et al.,
836 2019; Zerwic et al., 2018). However, training efficacy has yet to be tested in speech-language
837 pathology.

838 **A Final Note: Measurement and Merit**

839 This study underlined the need to critically question admissions processes, even if they
840 sound promising. Following AAMC (2013), we must consider the fundamental principles of
841 holistic review in the context of speech-language pathology. What constructs, or personal
842 characteristics, should admissions committees measure? How should committees measure these
843 characteristics? If committees use an evaluation system where characteristics are treated as fixed
844 (e.g., Canning et al., 2019; Ebert & Kohnert, 2010), rather than ones which are socially situated,
845 may or may not indicate excellence, or which could be cultivated through academic and clinical
846 training, does this create or hinder excellence in the profession? Finally, who are our admissions
847 systems built for and not built for? As Mandulak (2021) noted, "the resistance and difficulty with
848 change, with respect to...assumptions about merit and achievement may be so well-entrenched
849 in our processes within our programs" (p. 4). To achieve excellence for our profession, we must
850 reshape not only our notions of merit, but also restructure our systems to be for all students.

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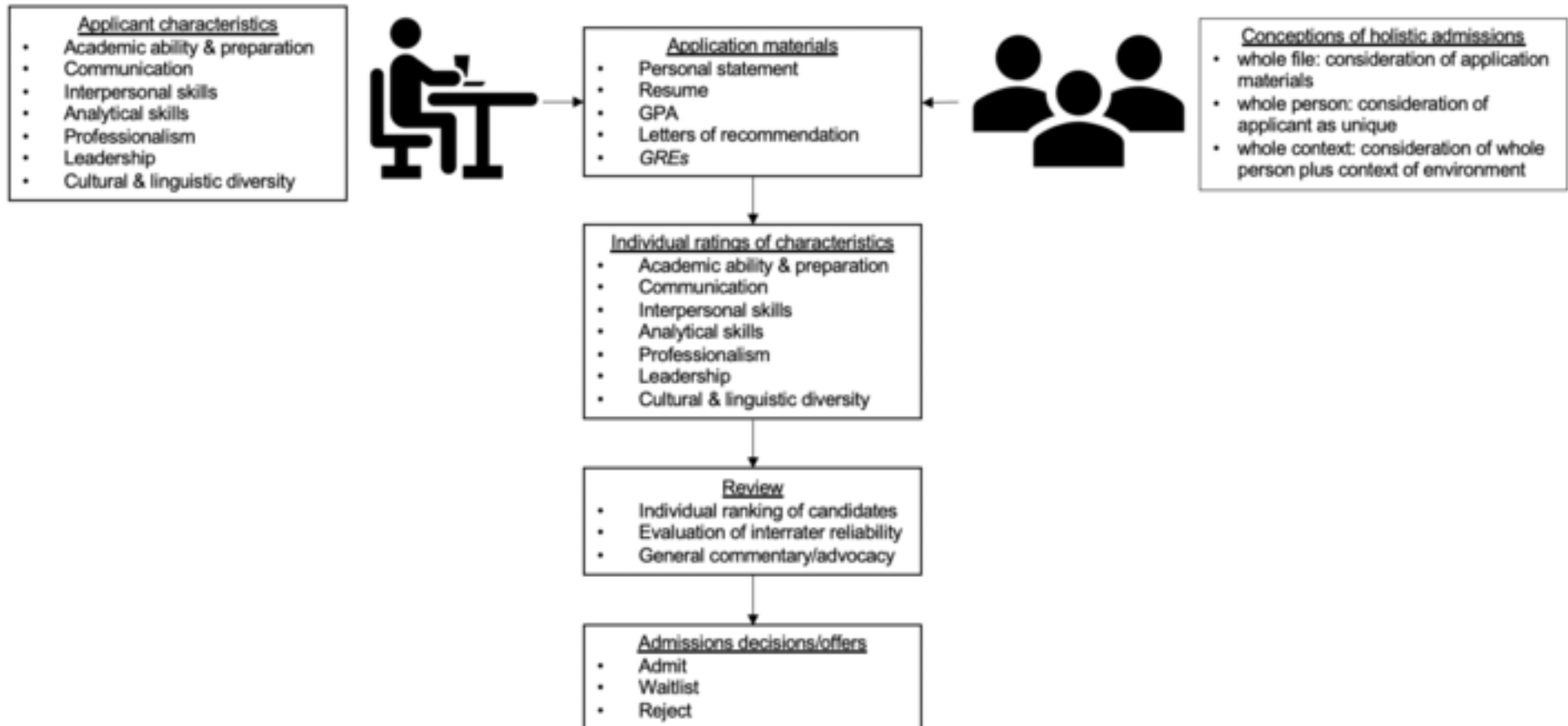
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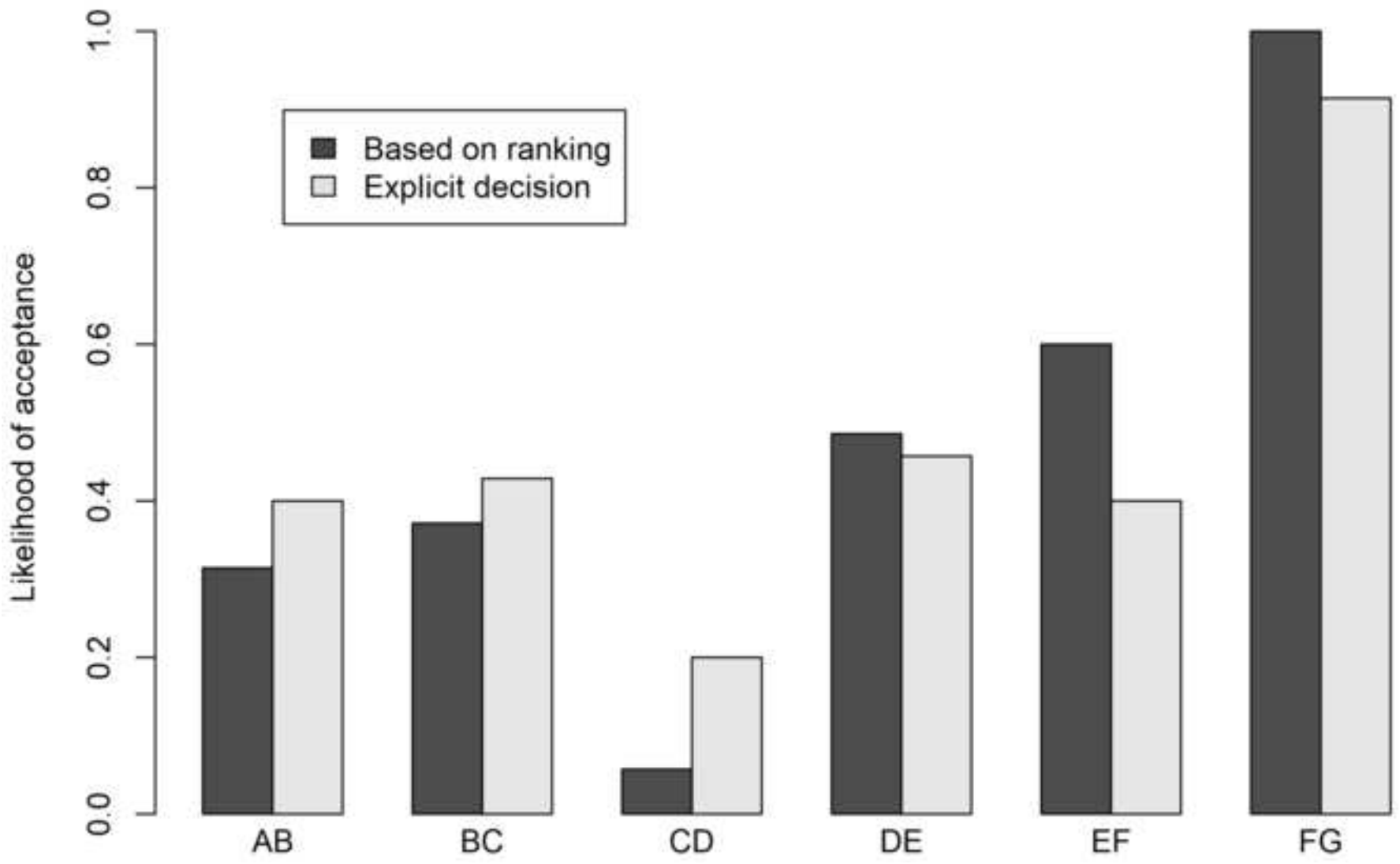
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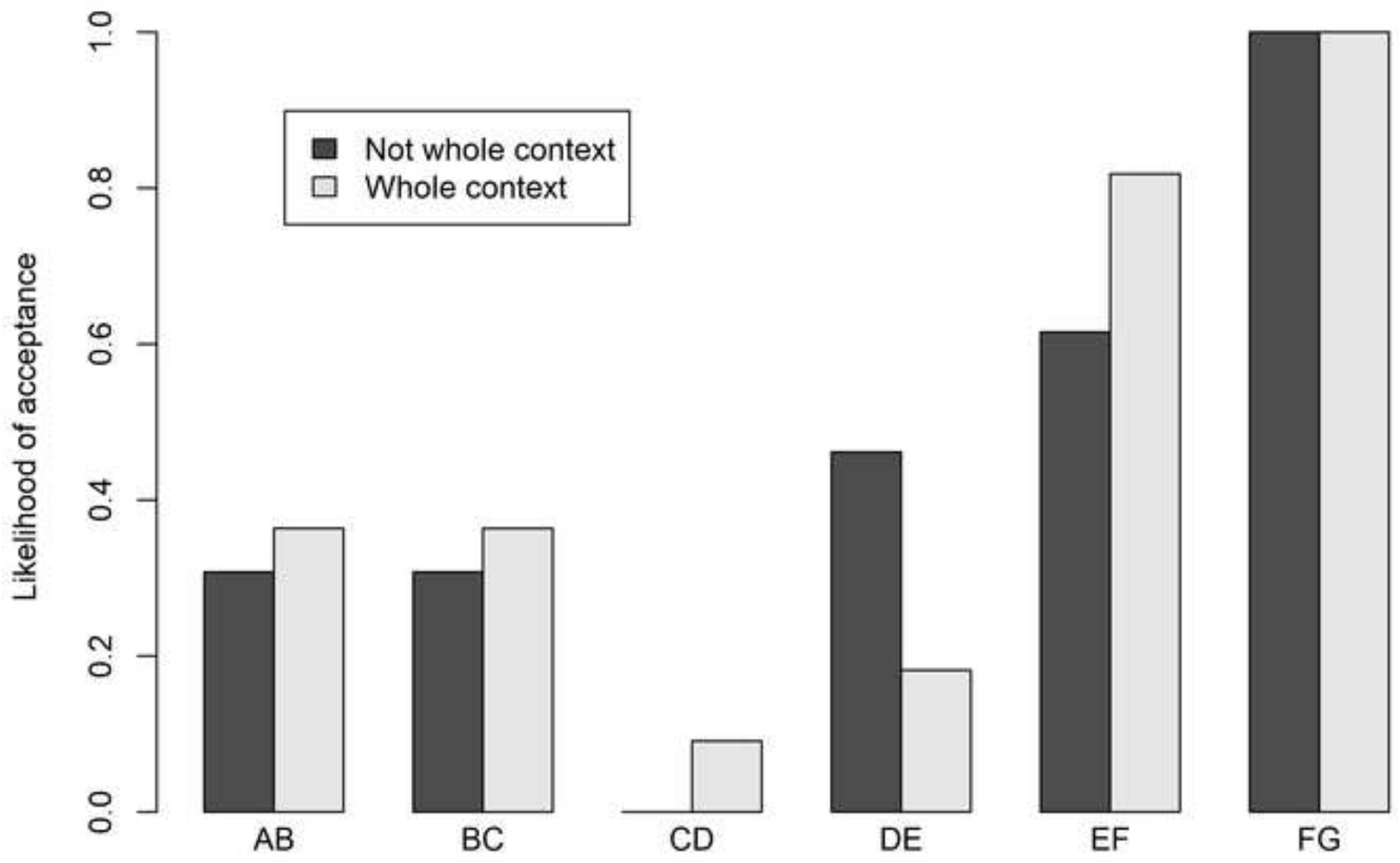
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1136 Figures Legend

- 1137 Figure 1. Potential holistic review process
- 1138 Figure 2. Likelihood of acceptance when acceptance is based on scores from holistic review
1139 criteria ratings (dark bars) versus when acceptance is based on explicit decisions (light bars)
- 1140 Figure 3. Each candidate's likelihood of acceptance by raters who did not take a whole context
1141 approach (dark bars) versus by raters who did take a whole-context approach (light bars)
- 1142 Figure 4. Likelihood of acceptance as a function of indicators of seven different applicant criteria







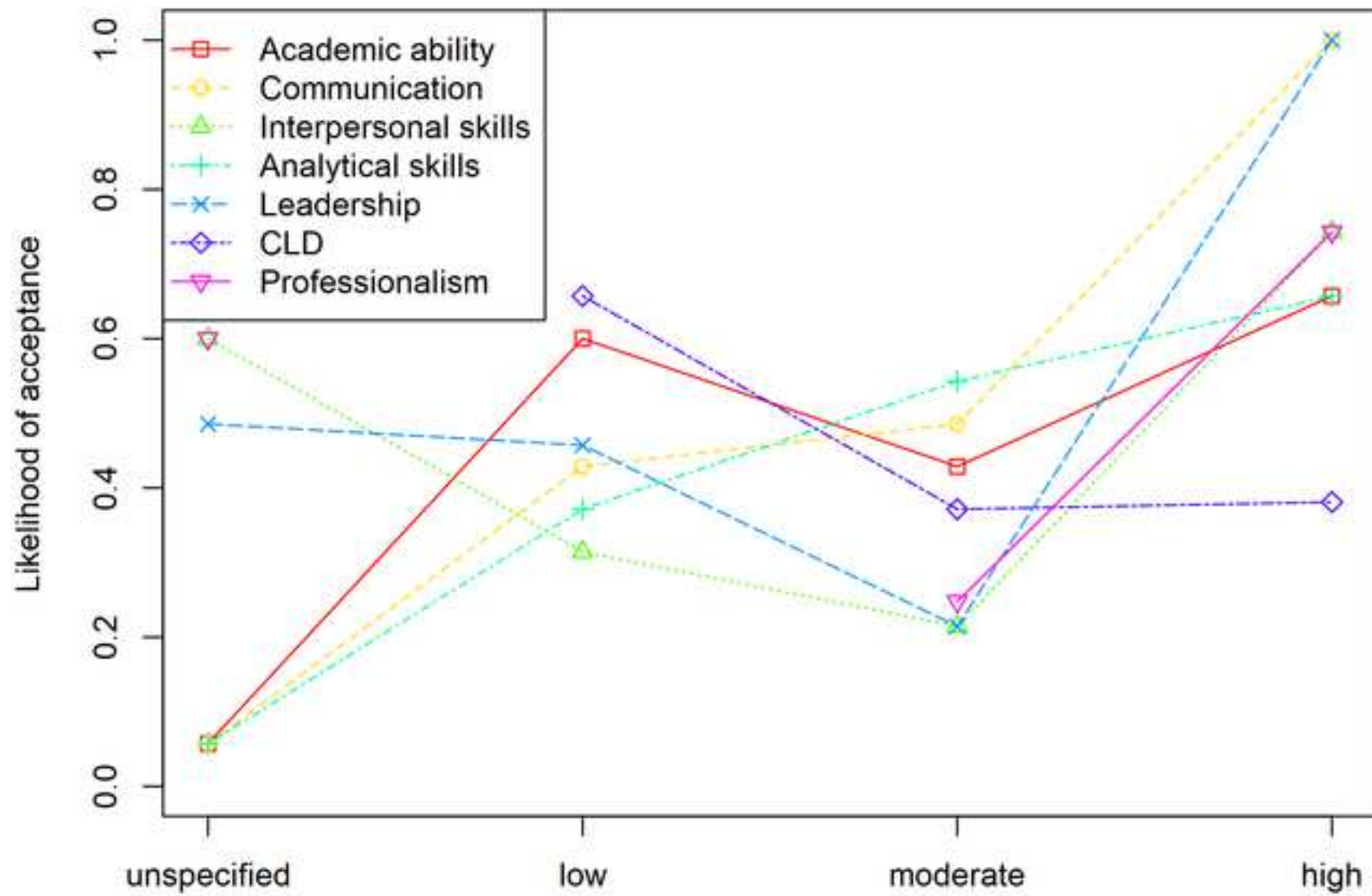


Table 1*Respondent Characteristics*

<u>Characteristic</u>	<u>n</u>	<u>%</u>
Race		
American Indian, Eskimo, or Aleut	0	0
Asian or Pacific Islander	3	9
Black or African American	3	9
Caucasian or White	30	86
Ethnicity		
Hispanic	2	6
Gender		
Men	4	11
Women	31	89
Education level		
Au.D. or equivalent	1	3
Bachelor's or equivalent	0	0
Master's or equivalent	16	46
Ph.D. or equivalent	17	49
SLP.D. or equivalent	1	3
Current position		
Assistant professor or equivalent	6	17
Associate professor or equivalent	7	20
Clinical professor or equivalent	4	11
Full professor or equivalent	5	14
Lecturer or equivalent	2	6
Ph.D. student or candidate	11	31
Serving on admissions committees		
Master's admissions	24	69
Other	8	23

Note. Current positions adds up to more than

100%, because one person was both an

assistant professor and Ph.D. student.

Table 2*Conceptualization of indicator levels of criteria*

Criterion	Low	Moderate	High
Academic ability & preparation	Evidence from 1 area (responsibilities or work during undergraduate, double major, research experience, or clinical experience) or GPA = 0.0 – 3.4	Evidence from some areas or GPA = 3.5 – 3.7	Evidence from all areas and high GPA = 3.8 – 4.0
Communication	Positive communication in 1 area (class, clinic, or workplace), with 1 communication partner (faculty, supervisor, or peers), in 1 modality (oral, written)	Positive communication in some areas, with some communication partners, in some modalities	Positive communication in all areas, with all communication partners, in all modalities
Interpersonal skills	Worked well with 1 person from 1 group (families, individuals with disabilities, peers, other professionals) in 1 context (work, clinic, classroom)	Worked well with some people, from some groups, in some contexts	Worked well with all people from all groups in all contexts
Analytical skills	Evidence of minimal analytical skills from 1 area (research, critical thinking, or clinical application)	Evidence of some analytical skills from some areas OR mixed evidence across areas (e.g., high in some, low in others)	Evidence of high analytical skills in all areas
Professionalism	Minimal evidence from 1 area (organization, reliability, respectfulness, response to constructive feedback)	Some evidence from some areas OR mixed evidence across areas (e.g., high in some, low in others)	Evidence of professionalism in all areas
Leadership	Evidence of leadership experience or leadership qualities in 1 context (research, clinic, class, organizational experience)	Evidence of leadership experience in some contexts OR mixed evidence of leadership (e.g., high in some, low in others)	Evidence of leadership in all contexts
Cultural and linguistic diversity	Evidence of minimal previous work with people from backgrounds different from their own in 1 area (personal or academic)	Evidence of semi-consistent previous work with people from backgrounds different from their own in some areas	Evidence of extensive previous work with people from backgrounds different from their own in all areas

Note. Although the process of evaluating criteria and determination of ratings is subjective, this framework offers one way of conceptualizing the levels of indicators that reviewers use to inform their evaluation of applicants.

Table 3*Vignette design of applicants to master's programs in speech-language pathology*

Criteria	A.B.	B.C.	C.D.	D.E.	E.F.	F.G.
Academic ability & preparation	high	moderate	not specified	moderate	low	high
Communication	low	low	not specified	moderate	low	high
Interpersonal skills	low	moderate	moderate	high	not specified	high
Analytical skills	high	low	not specified	moderate	moderate	high
Professionalism	moderate	moderate	moderate	high	not specified	high
Leadership	low	moderate	moderate	not specified	low	high
CLD	low	moderate	high	high	high	low

Note. CLD = cultural and linguistic diversity. High = criterion specified and indicators of this criterion were highly positive, moderate = criterion specified and indicators of this criterion were moderately positive or ambiguous, low = criterion specified and indicators of this criterion were minimally positive; not specified = information not included in the vignette.



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Appendix
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